



Board Meeting Minutes

May 17, 2011

Attendees: Deena Marshall (President), John Bergeson (Treasurer), Jill Kaps Ramsey (Secretary), Angie Lofton, Judy Laws, Michael Sipos, Diana Zimmerman, Ronnie Boudreaux, Tim Hadley, Cyndi Hendricks, Jeff Love, Malinda Anthony, Michael Petry, Anita Hill and Ken Klinker

Call In: Carol Abner, Sarah Prentice and Ed Hill

Absent: Brad Neff, Dennis Reedy and John Travis

Meeting called to order at 1:30 p.m. in a meeting room at the Columbia Club

- I. Minute's from the March 15 meeting were not available and will be approved via e-mail
- II. Committee Reports
 - a. Treasurer – John Bergeson
 - John went over the Income and Expense Statement
 - b. Secretary – Jill Ramsey
 - Columbia Club charges a minimum cost based on the number of people that are called in the Friday before. Therefore, Jill is only reporting the number of people that have made their reservation online and is not adding to that figure for potential walk-in's to help reduce costs.
 - Jill is working with PDG to collect payment from those individuals who have registered online to pay at the door but do not show up for the luncheon.
 - c. Conference – Angie Lofton
 - The Conference Committee budgeted \$16,500 for sponsorships this year and \$20,000 has been pledged to date. In addition, the “Corporate Sponsorship” of \$500 has brought in two new sponsors this year. We need to look at CPA Firms as potential sponsors.
 - Keynote speaker this year – Tom Zupancic
 - The general sessions are filled; however, Mike and Brad are still working on the concurrent sessions – there are still 8 openings.
 - Judy is working on give-aways.
 - We will partner with Indy Reads and their literacy program to collect donations of books at the conference. Sarah has agreed to be in-charge of this program.
 - d. Scholarships – Angie Lofton reported for Malinda Anthony
 - We received 22 applications – Malinda will forward the finalists to the committee
 - e. Programming – Carol Abner
 - Speakers are booked for September, October and November – and we may have one for December as well.

- Lockbox tour is scheduled in October with RPS – it will start at 11 and lunch will be catered after the tour.
- Attendance at the luncheons is down
 - Michael suggested we get feedback via a survey handed out at the annual conference
 - Maybe we should include “who should attend and why” when we list the luncheon topic online
 - We need to update our database

f. Marketing – Michael Sipos

- The conference has been posted on LinkedIn and our website
- Treasury strategies:
 - National has a regional page
 - Indiana Business Journal calendar is free
 - eNewsletter for INCPA – all credits will qualify for accreditation
- Michael will research with PDG to update information at the user level
- It would be nice to have a brochure members can send to their clients to get them to come to the luncheons.

g. Membership – Diana Zimmerman

- Diana put a Power Point presentation together and played it during lunch. It was well received.
- Feedback from non-members: we need better topics at the luncheons that can help them in their jobs.
- Send an e-mail to the new CTP’s and have them attend the luncheons.

h. Board Members Packages – Jeff Love

- A subcommittee (Jeff, Jill and Tim) was formed to create a board member package for new board members. A binder still needs to be given to a few board members.

i. CTP Recognition – Anita Hill

- Anita made out certificates for the new graduates and she will send them out to congratulate them
- Diana will take over in June while Anita is out – Ronnie will send information in the fall

III. Other Business

- a. Cyndi had nothing to report on the research for the D & O Insurance
- b. Dennis and Jeff had nothing to report on the History of AFP
- c. Debrief for the annual conference will be held at dinner at the hotel at the end of the conference

IV. Welcome Ken Klinker to the AFP-IN Board of Directors

V. Adjourn at 2:30 p.m.